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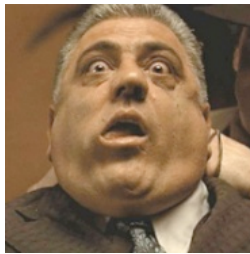
News

Fun Text offers Hollywood clips

Stuart O'Brien Sep 23 2008, 9:56am

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"Luca Brasi sleeps with the fishes" was a message. Now it can be sent in MMS format.



Enhanced messaging specialist

Fun Text has inked a deal with Mogreet to offer video clips from new and classic Hollywood movies on Sprint in the US and T-Mobile and 3 in the UK.

Mogreet has relationships with content providers including Paramount Digital Entertainment, Break.com, Tokyopop and Tila Tequila.

The mobile video greetings will include clips from The Love Guru, Tropic Thunder, The Godfather, School of Rock, Clueless and Grease.

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There's also Manga stuff like Princess Ai, A Midnight Opera and Bizenghast.

Mogreet and Fun Text say the clips will be tailored for various occasions like birthdays, holidays, flirting, make-ups/break-ups, call me, love you and I'm sorry.

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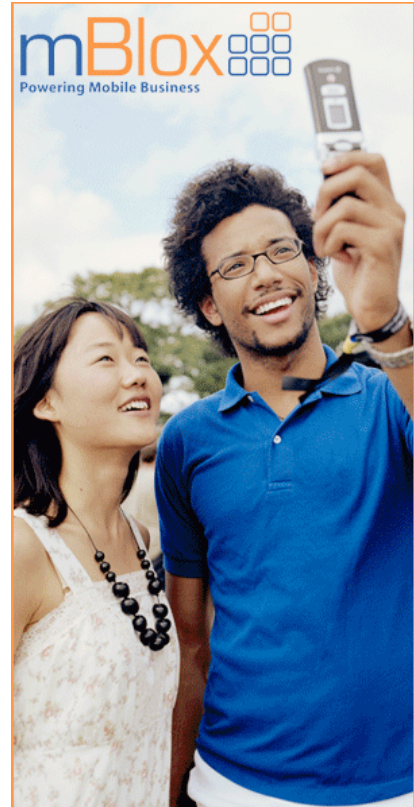
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