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## Mogreet welcomes \$5 million in Series B financing

November 6, 2008 — 9:34am ET | By [Jason Ankeny](#)

Mobile video messaging platform provider Mogreet announced the completion of a \$5 million Series B financing round led by new investors Ascend Ventures, Black Diamond Ventures, and Spyglass Ventures--previous investor DFJ Frontier also participated. Founded in 2006, Mogreet enables consumers to send short video messages celebrating birthdays, holidays, special events and everyday sentiments--each message costs between 49 cents and 99 cents. Mogreet said the new funding will not only accelerate the international expansion of its platform but also bolster its existing partnerships with carriers in the U.S. and the U.K. as well as its media and brand relationships, including deals with Hollywood studios.

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